



28.29
DECEMBER



AUDI FIS SKI WORLD CUP 24/25

MEDIA KIT



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Welcome to Bormio

Dear Friends,

We are delighted to invite you to the 2024 Bormio Ski World Cup! This media kit contains everything you need to plan your trip to Bormio and facilitate your work as journalists and photographers.

If you have any questions about media coverage, accreditation, or accommodation, please don't hesitate to contact us.

We look forward to welcoming you to Bormio!

Useful contacts: bormioskiworldcup@vitesseonline.it | accommodation@fondazionebormio.com

MEDIA and ACCREDITATION

ACCOMODATION

Your team



VITESSE



David Evangelista
Chief of Media

bormioskiworldcup@vitesseonline.it



Programme

Thursday, 26th December

11:30 1st Official training, Stelvio Slope

Friday, 27th December

11:30 2st Official training, Stelvio Slope

18:00 Public bib draw
Piazza Cavour

Saturday, 28th December

11:30 AUDI FIS Ski World Cup Bormio DH Men

followed by Award Ceremony
Finish Area

Sunday, 29th December

11:30 AUDI FIS Ski World Cup Bormio SG Men

followed by Award Ceremony
Finish Area



Events in town

Friday, 27th December

- 5:00 p.m. Parade of local ski clubs, and music show by Andrea Casta, the most famous crossover electric violinist in the world - From piazza San Vitale to piazza Cavour
- 6:00 p.m. Official Public Bib Draw - Piazza Cavour

Saturday, 28th December

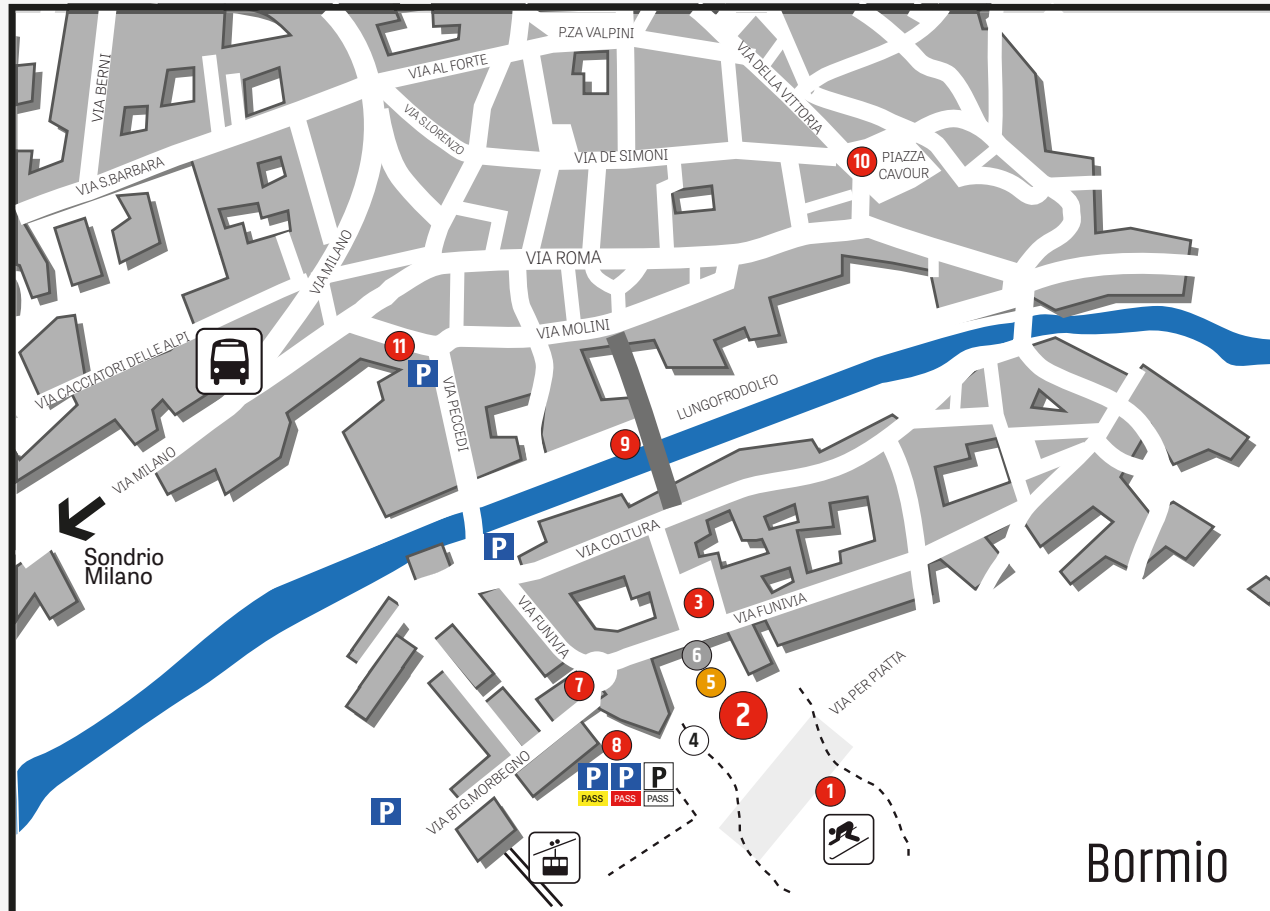
- 10.00 a.m. Men's Downhill race live on big screen - Children's entertainment with "Trudi" - Piazza Walter Fontana
before the race Music show by Andrea Casta, the most famous crossover electric violinist in the world - Ski stadium
- from 2.00 p.m. Race Party, live music with Simon Rabanser and his modern accordion, Food & Drinks...
and much more! - Piazza Walter Fontana
- from 3.00 p.m. Vitalini Speed Contest, for all young alpine skiing athletes who want to race just like true champions
- Ski stadium
- from 5.00 p.m. GustAntico Fest: taste, tradition and fun in the historic centre of Bormio

Sunday, 29th December

- 10.00 a.m. Men's SuperG race live on big screen - Children's entertainment with "Trudi" - Piazza Walter Fontana
before the race Music show and entertainment
- from 2.00 p.m. Closing party, DJ Set, Food & Drinks



Venue map



- 1 Stelvio slope
- 2 Ski stadium
- 3 Public Village
- 4 **STELVIO LOUNGE**
- 5 **BORMIO TERRACE**
- 6 **BORMIO GRANDSTAND**
- 7 Race office
Media and Press Center
Accreditation Center
- 8 Reserved
Parking (Yellow / Red Pass/White)
- 9 Pedestrian walkway
to the center of Bormio
- 10 Official bib draw
Piazza Cavour
- 11 Tourist office
- 8 seater cableway
Bormio - Bormio 2000
- Public transport
Taxi
- P** Parking



Media Center



Sala Auditorium Bormio Ski,
Via Btg. Morbegno 2, 23032 Bormio (SO)

bormioskiworldcup@vitesseonline.it

75 seats | dedicated Wi-fi | catering

Opening hours

25 th December	26 th December	27 th December	28 th December	29 th December
15:00-19:00	08:00-19:00	08:00-19:00	08:00-19:00	08:00-19:00

GENERAL INFO

- Access is reserved to accredited journalists and photographers.
- Dedicated media WiFi Network

ABOUT INTERVIEWS

- No post-race press conferences at the press centre.
- All in-person interviews must be conducted in the mixed zone, or according to ad-hoc arrangements with the teams.

PHOTOGRAPHERS, PLEASE READ

Course access (inspection only) requires approval from Photo Manager Alessandro Trovati. Requests can be submitted following the Team Captain's meeting.



Accreditation office



Sala Auditorium Bormio Ski,
Via Btg. Morbegno 2, 23032 Bormio (SO)

bormioskiworldcup@vitesseonline.it

Opening hours

25 th December	26 th December	27 th December	28 th December	29 th December
15:00-19:00	08:00-19:00	08:00-19:00	08:00-19:00	07:30-10:30

GENERAL INFO

- All accreditation badges are personal and non-transferable, and must be visibly displayed at all times
- A valid press card and acceptance of terms and conditions are required to receive accreditation
- FIS and AIJS cardholders must still obtain event-specific accreditation

PHOTOGRAPHERS, PLEASE READ

- Photographer armbands are available for collection at the Press Center
- Course access (inspection only) requires approval from Photo Manager Alessandro Trovati. Requests can be submitted following the Team Captain's meeting.



Race course

Slope : **Stelvio**

Length | 3442 m

Diff. in Altitu. | 1023 m



Ceremonies

27th DECEMBER 6:00 p.m - Piazza Cavour

Public bib draw



Ceremonies

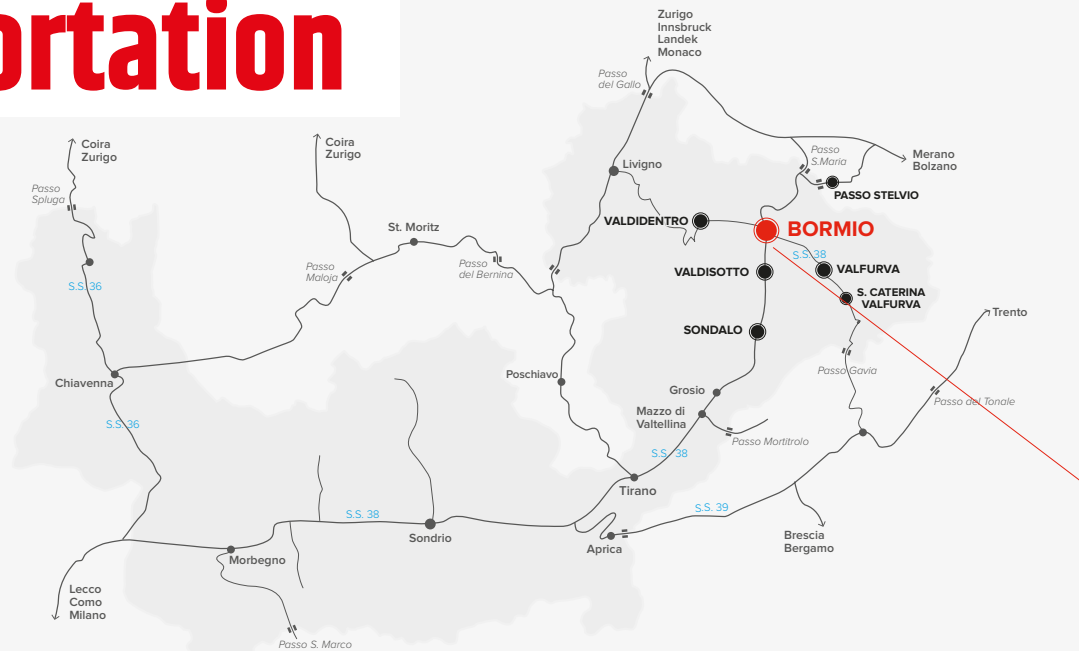
Award ceremony

The award ceremonies take place at the finish area, after the races. No post-race press conferences planned.



Transportation

How to reach us



BY CAR

S.S. 38

From south
Lecco, Colico, Sondrio,
Tirano, Bormio

S.S. 38

From north
Bolzano, Merano,
Passo Stelvio, Bormio
Closed in winter

S.S. 39

Aprica: Brescia, Edolo, Aprica,
Tresenda, Bormio

N. 27

Zernez (CH): St. Moritz, Zernez,
Livigno, Bormio

BY TRAIN

TRENORD

From
Milano (Staz. Centrale)
Line
Milano - Sondrio/Tirano
(2 /2.30 h.)
www.trenord.it
www.trenitalia.it

FERROVIA RETICA

From
Coira - St. Moritz (CH)
Line
Coira - St. Moritz - Tirano
(2.30 /4 h.)
www.rhb.ch

BY BUS

BUS PEREGO

Tirano, Bormio
www.busperego.com

BUS SILVESTRI

Alta Valtellina, Zernez
Annual
www.silvestribus.it
www.rail.ch

BUS SILVESTRI

Alta Valtellina, Pontresina
Summer
www.silvestribus.it
www.rail.ch

BY PLANE

MILANO ORIO AL SERIO

AIRPORT (IT) (170 Km)

MILANO LINATE

AIRPORT (IT) (200 Km)

MILANO MALPENSA

AIRPORT (IT) (220 Km)

ZÜRICH

AIRPORT (CH) (250 Km)

INNSBRUCK

AIRPORT (AUT) (215 Km)

MUNICH

AIRPORT (GER) (400 Km)





AUDI FIS SKI
WORLD CUP

28.29
D E C E M B E R

#bormio2026

S E E Y O U I N B O R M I O

CONTACT

bormioskiworldcup@vitesseonline.it

FONDAZIONE
BORMIO